

# International Business

AT COLUMBIA COLLEGE



International business has rarely been a more crucial field of study. Learn various global strategies and tactics that could be employed in a variety of international settings.

## Potential career paths

- ▶ International Management
- ▶ Global Marketing
- ▶ Logistics
- ▶ Management
- ▶ Global Operations
- ▶ International Trade

Columbia College offers:

- ▶ Tutoring
- ▶ Internship opportunities
- ▶ Lifelong career support

**B.S.**

The Robert W. Plaster School of Business offers a Bachelor of Science in International Business. All of our business programs provide a solid foundation in business theory and practice and are designed to be relevant to an array of business careers.

Complete a total of 120 credit hours including a program of general education (39-42 hours), business core (45 credit hours) and International Business courses. Coursework includes:

**REQUIRED COURSES**

- Global Marketing
- International Business Law
- International Finance
- Diversity in Organizations

**POSSIBLE ELECTIVE COURSES**

- Intercultural Communication
- International Relations
- Business Project Management
- Cultures in the World

*This degree includes 45 credits in business core courses in key areas of management, marketing, accounting, economics, finance and others. Please see Core Requirements in catalog for details.*



**In 2017–18, the greatest numbers of degrees were conferred in the fields of business.\***

*\*National Center for Education Statistics (NCES)*



**Admissions@CCIS.edu | CCIS.edu**  
**(573) 875-7515 or (833) 844-3328**

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